

Ashley Stevenson Memorial Scholarship

Sponsorship Levels and Benefits

**$5000 FOUNDING SPONSOR**

*5K Benefits:*

* + Prominent website acknowledgement as Founding Sponsor
  + Included in at least 10 social media posts/mentions
  + Acknowledgement as Founding Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
  + 3 banners on course (4ft x 6ft max size)
  + Logo recognition of Founding Sponsor on T-shirt (4/color)
  + Prominent branded opportunity on stage, i.e., podium
  + Speaking opportunity at event
  + 4 entries to race
  + \* In the event pro-bono media is provided to foundation: Founding Sponsor will be recognized accordingly

*Banquet Benefits:*

* + Prominent website acknowledgement as Founding Sponsor
  + Included in at least 5 social media posts/mentions
  + Acknowledgement as Founding Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
  + Full-page ad in program
  + Prominent branded opportunity on stage area
  + Speaking opportunity at event
  + 5 tickets to event with VIP seating

**$1000 GOLD SPONSOR**

*5K Benefits:*

* + Prominent website acknowledgement
  + Included in at least 8 social media posts/mentions
  + Acknowledgement as Gold Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
  + 2 banners on course (2ft x 4ft max size)
  + Logo recognition of Gold Sponsor on T-shirt (4/color)
  + Prominent branded opportunity on stage, i.e., podium
  + Speaking opportunity at event
  + 4 entries to race
  + \* In the event pro-bono media is provided to foundation: Gold Sponsor will be recognized accordingly

*Banquet Benefits:*

* + Prominent website acknowledgement as Gold Sponsor
  + Included in at least 3 social media posts/mentions
  + Acknowledgement as Gold Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
  + 1/2-page ad in program
  + 5 tickets to event with VIP seating

**$500 SILVER SPONSOR**

*5K Benefits:*

* + Website acknowledgement as Silver Sponsor
  + Included in at least 4 social media posts/mentions
  + Name recognition as Silver Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
  + 1 banner on course (2ft x 4ft max size)
  + Acknowledgement of Silver Sponsor on T-shirt (b/w)
  + Prominent branded opportunity on stage, i.e., podium
  + Speaking opportunity at event
  + 2 entries to race

*Banquet Benefits:*

* + Website acknowledgement as Silver Sponsor
  + Included in at least 3 social media posts/mentions
  + Name recognition as Silver Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
  + Name in program
  + 2 tickets to event

**$250 BRONZE SPONSOR**

*5K Benefits:*

* + Website acknowledgement as Bronze Sponsor
  + Included in at least 4 social media posts/mentions
  + Name recognition as Bronze Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
  + 1 banner on course (2ft x 4ft max size)
  + Acknowledgement of Silver Sponsor on T-shirt (b/w)
  + Prominent branded opportunity on stage, i.e., podium
  + 2 entries to race

*Banquet Benefits:*

* + Prominent website acknowledgement as Bronze Sponsor
  + Included in at least 3 social media posts/mentions
  + Name recognition as Bronze Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
  + Name in program
  + 2 tickets to event

**Targeted Marketing Opportunities**

**$350 5K Water Stop – 3 available**

Benefits:

* + Website acknowledgement as Water Stop Sponsor
  + Included in at least 2 social media posts/mentions
  + Name recognition as Water Stop Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
  + 1 banner on course (4ft x 6ft max size)
  + Recognition & Decorating opportunities at Water Stop
  + Employee volunteer opportunity to man Water Stop
  + Acknowledgement of Water Stop Sponsor on T-shirt (b/w)
  + 2 entries to race

**$250 5K Registration Table – 2 available**

Benefits:

* + Website acknowledgement as Registration Sponsor
  + Included in at least 2 social media posts/mentions
  + Name recognition as Registration Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
  + 1 banner on course (4ft x 6ft max size)
  + Recognition & Decorating opportunities at Registration Table
  + Employee volunteer opportunity to man Registration
  + Acknowledgement of Registration Sponsor on T-shirt (b/w)
  + 2 entries to race