

Ashley Stevenson Memorial Scholarship

Sponsorship Levels and Benefits

**$5000 FOUNDING SPONSOR**

*5K Benefits:*

* + Prominent website acknowledgement as Founding Sponsor
	+ Included in at least 10 social media posts/mentions
	+ Acknowledgement as Founding Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
	+ 3 banners on course (4ft x 6ft max size)
	+ Logo recognition of Founding Sponsor on T-shirt (4/color)
	+ Prominent branded opportunity on stage, i.e., podium
	+ Speaking opportunity at event
	+ 4 entries to race
	+ \* In the event pro-bono media is provided to foundation: Founding Sponsor will be recognized accordingly

*Banquet Benefits:*

* + Prominent website acknowledgement as Founding Sponsor
	+ Included in at least 5 social media posts/mentions
	+ Acknowledgement as Founding Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
	+ Full-page ad in program
	+ Prominent branded opportunity on stage area
	+ Speaking opportunity at event
	+ 5 tickets to event with VIP seating

**$1000 GOLD SPONSOR**

*5K Benefits:*

* + Prominent website acknowledgement
	+ Included in at least 8 social media posts/mentions
	+ Acknowledgement as Gold Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
	+ 2 banners on course (2ft x 4ft max size)
	+ Logo recognition of Gold Sponsor on T-shirt (4/color)
	+ Prominent branded opportunity on stage, i.e., podium
	+ Speaking opportunity at event
	+ 4 entries to race
	+ \* In the event pro-bono media is provided to foundation: Gold Sponsor will be recognized accordingly

*Banquet Benefits:*

* + Prominent website acknowledgement as Gold Sponsor
	+ Included in at least 3 social media posts/mentions
	+ Acknowledgement as Gold Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
	+ 1/2-page ad in program
	+ 5 tickets to event with VIP seating

**$500 SILVER SPONSOR**

*5K Benefits:*

* + Website acknowledgement as Silver Sponsor
	+ Included in at least 4 social media posts/mentions
	+ Name recognition as Silver Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
	+ 1 banner on course (2ft x 4ft max size)
	+ Acknowledgement of Silver Sponsor on T-shirt (b/w)
	+ Prominent branded opportunity on stage, i.e., podium
	+ Speaking opportunity at event
	+ 2 entries to race

*Banquet Benefits:*

* + Website acknowledgement as Silver Sponsor
	+ Included in at least 3 social media posts/mentions
	+ Name recognition as Silver Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
	+ Name in program
	+ 2 tickets to event

**$250 BRONZE SPONSOR**

*5K Benefits:*

* + Website acknowledgement as Bronze Sponsor
	+ Included in at least 4 social media posts/mentions
	+ Name recognition as Bronze Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
	+ 1 banner on course (2ft x 4ft max size)
	+ Acknowledgement of Silver Sponsor on T-shirt (b/w)
	+ Prominent branded opportunity on stage, i.e., podium
	+ 2 entries to race

*Banquet Benefits:*

* + Prominent website acknowledgement as Bronze Sponsor
	+ Included in at least 3 social media posts/mentions
	+ Name recognition as Bronze Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
	+ Name in program
	+ 2 tickets to event

**Targeted Marketing Opportunities**

**$350 5K Water Stop – 3 available**

Benefits:

* + Website acknowledgement as Water Stop Sponsor
	+ Included in at least 2 social media posts/mentions
	+ Name recognition as Water Stop Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
	+ 1 banner on course (4ft x 6ft max size)
	+ Recognition & Decorating opportunities at Water Stop
	+ Employee volunteer opportunity to man Water Stop
	+ Acknowledgement of Water Stop Sponsor on T-shirt (b/w)
	+ 2 entries to race

**$250 5K Registration Table – 2 available**

Benefits:

* + Website acknowledgement as Registration Sponsor
	+ Included in at least 2 social media posts/mentions
	+ Name recognition as Registration Sponsor on all print material, to include, but not limited to: Save the Date, Invitation, Event promotional material, Posters
	+ 1 banner on course (4ft x 6ft max size)
	+ Recognition & Decorating opportunities at Registration Table
	+ Employee volunteer opportunity to man Registration
	+ Acknowledgement of Registration Sponsor on T-shirt (b/w)
	+ 2 entries to race